

## **Bird Academy conducts seminar for students with the chairman of the international Air Cargo Association**

**New Delhi, July 24, 2015:** Aiming to deepen the knowledge and understanding of students, Bird Academy, the educational arm of Bird Group recently conducted an interactive session for students with Mr. Sanjiv Edward, Chairman of The International Air Cargo Association (TIACA).

The session held at the Bird Academy premises and was led and conducted by Mr. V. K. Bhatia, VP- E-cargo Bird Group and Dr. T.V Narayanan, Head- Bird Academy.

Commenting on the occasion, Mrs. Radha Bhatia, Chairperson, Bird Group shared, "The cargo industry is a flourishing sector in the recent times and offers myriad job opportunities for the travel and tourism professionals to explore. At Bird Academy, it is our constant endeavor to provide the best possible learning and skills which will help them to become quality professionals to the industry. We are honored and grateful to Mr. Edward for sparing precious moments from his busy schedule and encouraging and motivating the students through the wealth of his experience. I would also like to congratulate Mr. Edward on his appointment as the Chairman of The International Air Cargo Association and wish him the very best in this endeavour."

The session saw participation of over 30 students from Bird Academy who are currently undergoing specialized training in all segments of Aviation, Hospitality and Travel and Tourism. The session was aimed at sharing in-depth knowledge of the cargo industry as well as boosting confidence among students to encourage them in their future careers. The training session evoked a huge response from the Bird Academy students who very enthusiastically participated in the interactive question and answer session.

Bird Academy is designed on a pattern to help young entrants in acquiring a comprehensive knowledge of all areas of Aviation, Hospitality, Travel and Tourism and is among South Asia's Top-10 2011 IATA-certified Authorised Training Centres (ATCs).

### **About Bird Academy**

The Bird Group established its educational arm in 1998 to meet the growing demand for internationally competent human resource. The Courses have been conceptualized with a view to provide an in-depth understanding and technical skills in the field of Aviation, Travel & Tourism, Information Technology and Hospitality Management involving Soft Skill Training, IATA Consultant and Foundation Course, Airport Handling and IATA Cargo Courses, Computerized Reservation System & Automated Ticketing, GDS Fares & Ticketing and Aviation Law and Dangerous Goods Regulation courses. The Society is promoted and managed by the Bird Group, one of the largest and most diversified Groups in the Travel and Information Technology arena.

For more details, please visit: <http://www.birdacademy.in>

**Contact Details**

**Ritu Bararia**

**Corporate Communications- Bird Group**

Tel: +91 11 30613300

Email: [rib@bird.in](mailto:rib@bird.in)

**Six Degrees Public Relation**

**Nabanita Bharali/ Prabhsharan Kaur**

Mobile: +91 8800230230/ 999907664

Email: [nabanitab@sixdegreespr.co.in](mailto:nabanitab@sixdegreespr.co.in) / [prabhsharank@sixdegeerpr.co.in](mailto:prabhsharank@sixdegeerpr.co.in)