

## Bird Academy Organizes Certificate Award Ceremony

*Bird Academy to expand presence in Chandigarh, Jaipur, Kolkata, Nagpur & Bangalore*

**New Delhi, December 3, 2009:** The Bird Academy, a vibrant vertical of the highly reputed Bird Group, having interest in Travel, Technology, Cargo Management, Airport Handling, Retail, Hospitality and BPO sector organized a Certificate Award Ceremony on 21st November, 2009 for its students who successfully completed the IATA Certified Courses namely - IATA GDS Fares and Ticketing, IATA/UFTAA Foundation and IATA/UFTAA Consultant. The auspicious occasion was graced by Mrs. Radha Bhatia, Chairperson, Bird Group; Dr. S. Chandra, Chief Mentor, Bird Academy, and Ms. Anju Varma, Manager along with the Faculty Members. Ms. Anju Varma gave the opening remarks and introduced Mrs. Radha Bhatia to the students. Speaking at the occasion, Mrs. Bhatia said "Training has been very dear to me and it has been my constant effort to be an active participant in the field of education. Bird Academy has always aimed at delivering high quality learning and equip the students with highly relevant professional knowledge and facilitate skill development of human resource in the rapidly growing Aviation, Travel and Tourism Industry".

Mrs. Bhatia congratulated the students and wished them good luck for a bright future. As an avid leader she had an open house with the students who shared their aspirations and career goals. She encouraged the students to share their experiences and offer suggestions for further enrichment of the programmes. The students expressed their sense of happiness and pride on being associated with Bird Academy and complimented the faculty for their able guidance and teaching skills.

**Dr. Chandra**, Chief Mentor, Bird Academy congratulated the students and exhorted them to continue self development to face the highly competitive world.

### About Bird Academy (BESTT)

The Bird Academy, a vibrant vertical of the highly reputed Bird Group was founded in 1998 with a vision to create a pool of talent with specialized knowledge and skills required by the travel and related industries. Since then, the Academy, a technology driven top of the line Centre of Excellence in training, research and consultancy in aviation, travel, tourism, hospitality and other related services has been meeting the growing needs of professionally competent human resource required by the industry. The courses have been conceptualized with a view to provide an in-depth understanding and technical skills in the field of Aviation, Travel & Tourism, Information Technology, Retail and Hospitality Management involving Diploma in Aviation and Travel Industry, IATA Consultant and Foundation Course, IATA GDS Fares and Ticketing, IATA Cargo Courses, Airport Handling, Computerized Reservation System & Automated Ticketing and Dangerous Goods Regulation courses approved by IATA and DGCA.

With training facilities at New Delhi and Mumbai, Bird Academy is fast expanding its presence Pan India with the Centre in Chandigarh proposed to open in Early 2010, followed by Centres in Jaipur, Kolkata, Nagpur and Bangalore.

The Academy is promoted and managed by the Bird Group, one of the largest and most diversified groups in the Travel and Information Technology arena.

More information about Bird Academy is available at: [www.birdacademy.in](http://www.birdacademy.in)

### About The Bird Group

The Bird Group was founded in 1971 with the incorporation of Bird Travels. Today, with over 40 years of experience and more than 40 offices supported by over 3500 well trained staff and an impressive clientele of over 500 top corporates, Bird Group can claim to be one of the largest and most diversified entities within the industry in the Indian subcontinent. With businesses as diverse as

pioneering back-office processing to being the representative for many of the world's leading airlines; from managing the backbone of the technological framework for airline IT and distribution to managing crucial relationships of international service providers, Bird Group has ensured that a comprehensive portfolio of service offering has been created to add value to an extensive client base and add new potential customers. And in recent months, Bird Group has taken bold steps to increasing the value offering while broadening business horizons with new ventures. Today Bird Group's core business includes Travel Technology, Comprehensive Airline Representation & Management, Hospitality, Passenger Aviation Services & Ground Handling, Cargo Management, Education & Training, and Business Consultancy & Luxury Retail. Together, the various companies within these verticals generate direct revenue in excess of USD 100 Million.

More information about Bird Group is available at: [www.bird.in](http://www.bird.in)

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